



MIGHTY LEAP

SUPERCHARGE YOUR BRAND



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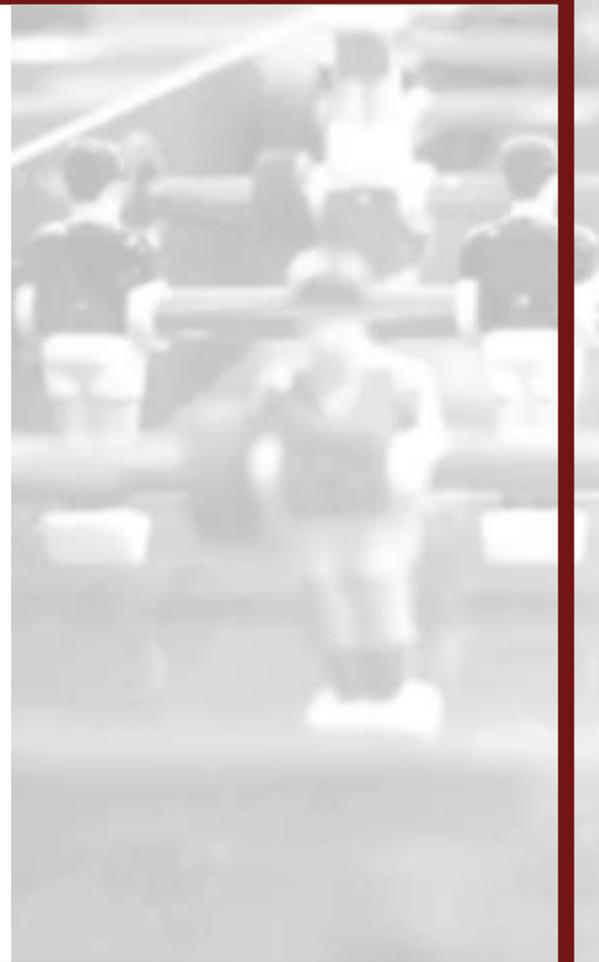
*Digital marketing works,
you just have to know how to apply it.*

Ramy Mousa

Digital Marketing That Works

Leveraging digital market can feel like taking a dive into the unknown for a lot of business owners, managers, and traditional marketers alike, especially when they're unfamiliar with the online world best practices, techniques, and pitfalls. But nobody starts at the finishing line, nobody has all the answers before they begin, and, even better, getting started is much cheaper and quicker than you might think.

Speaking of budget, there are plenty of tricks and workarounds that you could do within the digital space without spending a fortune – but when it comes to reaching new audiences, increasing sales, and achieving unprecedented growth, that's when a little budget can go a long way. Every part of your digital marketing efforts is a great opportunity to reach more clients, build trust, and transform consumers and potential customers to brand ambassadors ready to spread the word – so it's all about starting small, testing, learning, and growing over time. The best part is that with a data-driven marketing strategy you'll be able to increase your revenues in a little over few months.



Agenda

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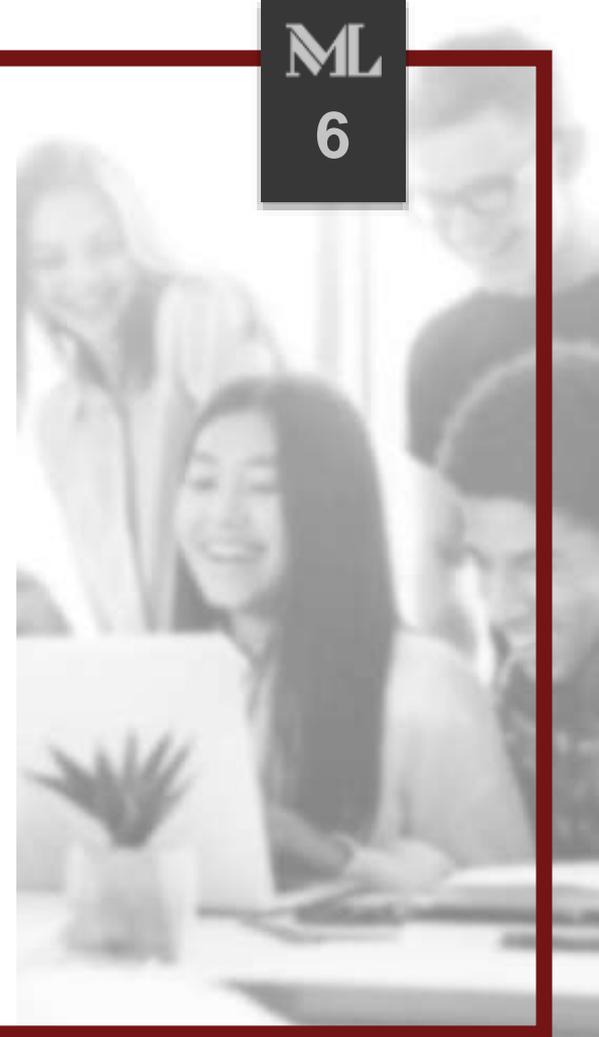


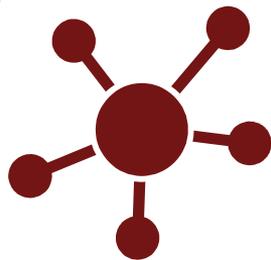
Who We Are

An Outstanding Group Of The Best
Coders, Designers, And Dreamers

Mighty Leap is one of the leading digital marketing agencies in Egypt. Our team members come from a diverse range of backgrounds and cultures, but all share the same dream, to help individuals, startups, and enterprises build profitable digital empires. Our story may be similar to other digital marketing agencies' stories, but our dedication to deliver real results to all our clients is unprecedented. Our current local and international client list is an unbiased representation of our experience, efficiency, and hard work.

We are committed to identify and fulfill market needs based on our deep understanding of today's consumer behavior. Our ability to align a diverse range of products and services with segments is the result of constantly adapting to a constantly changing digital world.





Service Catalog

Transform Your Business Into A Loveable Brand

Tired of waiting for your clients to act? Wish there was an easier way to encourage your website visitors to choose you over your competitors? Want to skyrocket your SEO rank without having to wait a couple of years? Well, now you can with a results-driven Digital Marketing Strategy by the experts at Mighty Leap. We'll analyze the digital landscape, breakdown the report, identify opportunities, and optimize your marketing mix for conversions.

In today's technology-driven world, every brand asset should bring your product/service closer to your targeted segment(s). Whether you're selling cookies, haircut, or round-trip tickets to the moon, there will always be a "need" for every product/service. With that in mind, your digital marketing strategy should always focus on aligning your brand proposal and offerings with the needs of your consumers.

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- A laptop is shown on a desk, with its screen displaying the text 'MARKETING STRATEGY' and a small image of a person. The laptop is the central focus of the right side of the slide.
- ✓ Effective
 - ✓ Distinctive
 - ✓ Competitive

Every brand has a story and tales to tell, and a good story is always better with the right audience. Imagine an orchestra of delightful notes but lacks a good maestro or the right crowd. And that's exactly the case with social media. Social media channels give you the right platform to engage and delight your audience. More importantly, it's a great tool to listen to your audience as well.

Your social media channels allow you to build meaningful relationships with your audience, provide pre and after sale support, and give your brand a voice and a personality in today's digitized world. Not only that, social media channels are the most efficient 2-way communication channel your business could have. With that in mind, we'll choose the right channel(s) for your brand and audience and build a laser-sharp social media strategy.

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- A laptop is shown on a desk, displaying a presentation slide titled 'MARKETING STRATEGY'. The slide features a person in a suit. The laptop is the central focus of the right side of the slide.
- ✓ Engaged
 - ✓ Responsive
 - ✓ Customer-centric

The marketing mix is no longer about Price, Product, Promotion, and Place! It now includes a very important element, the People. Whether the people on your team, or the people you are targeting as a brand. And, just like how the internet has revolutionized the way we shop, it also revolutionized the way people interact with their favorite, and not so favorite, brands. People now have a powerful tool to review and share their opinion.

There are well over a hundred review platforms on top of the most popular social media channels. And, keeping up with all the reviews on all platforms may seem impossible without the right help. At Mighty Leap, we've partnered up with one of the top brands in digital marketing to bring you a unified platform. This platform gives you access to everything everyone says about your brand and lets you maximize the benefits of a good 5* review or rectify a bad one.

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- A laptop is shown on a desk, displaying a presentation slide titled 'MARKETING STRATEGY'. The slide features a person in a suit. The laptop is the central focus of the right side of the slide.
- ✓ Sincere
 - ✓ Genuine
 - ✓ Transparent

More than 90% of traffic never make it to the second page of SERP, and that's the difference between an effective SEO strategy and an ineffective or no strategy at all. SEO is a set of benchmarks, it's also a common language between your website content and search engines' crawlers. The good news, we can help you rank higher and increase your brand exposure.

There are hundreds of SEO metrics and tools. In 2021 alone there were 12 SEO updates including 3 core ones. Keeping up with these updates and how it would affect traffic and ranking of your site could be overwhelming atop of taking care of your business, and that's why you need the help of experts who can apply these rules and constantly monitor your rank.

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- ✓ Right Content
 - ✓ Right Structure
 - ✓ Right Keywords

In the digital world your website is your fortress, a game changing marketing asset. It's the central hub of all your reports, data, and even leads, and your chance to make the most powerful impact on your digital marketing strategy. Your website must be responsive, fast, and search engines friendly to compete in today's market.

When creating or remodeling your website you should always focus on its function and its value to your customers. Your website should entertain, engage, and at the same time delight your audience. More importantly, your website must be user friendly with a great design and UI/UX experience. And that's why we're here, we'll develop a website your customers will love and will keep coming back for more.

- ✓ Fast & Friendly
- ✓ Secure & Optimized
- ✓ Responsive & Crawlable



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Why Us?

We offer results-driven and time-tested digital marketing solutions from a simple social media post all the way to structured data and CPC.



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*“Opportunities don't happen,
you create them”*

Chris Grosser

Mighty Leap is dedicated to helping consumers discover the best products and services online, and in doing so we're dedicated to align product offers and brand propositions with the needs of the market. We help companies of all sizes reach the right audience through cost effective and results-driven digital marketing solutions.

Need to expand your audience? Want to increase your ROI? Contact us today for a free personalized quote. Whether you're looking for website creation or a remodel of your online presence, we can help.

Phone:

0106 492 4394

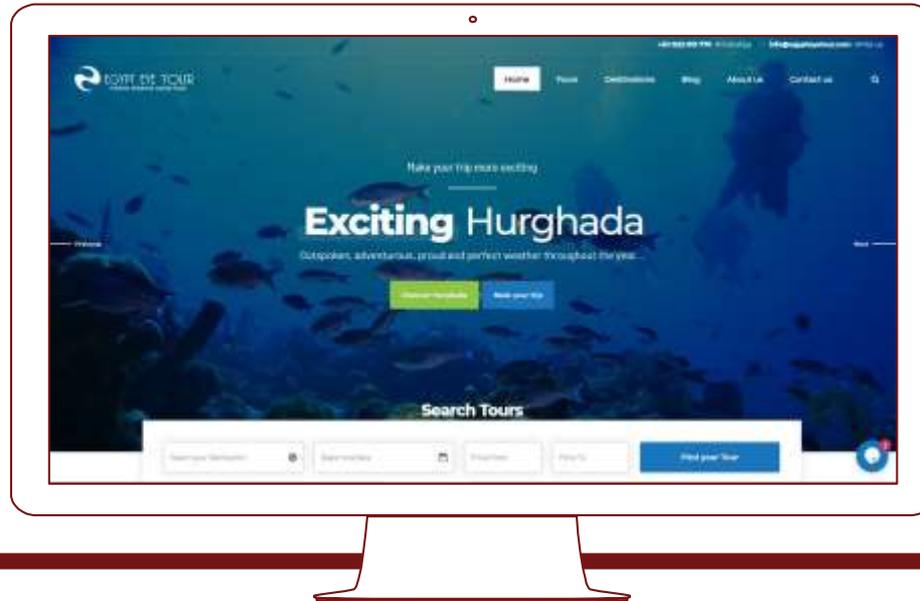
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info@mightyleapeg.com

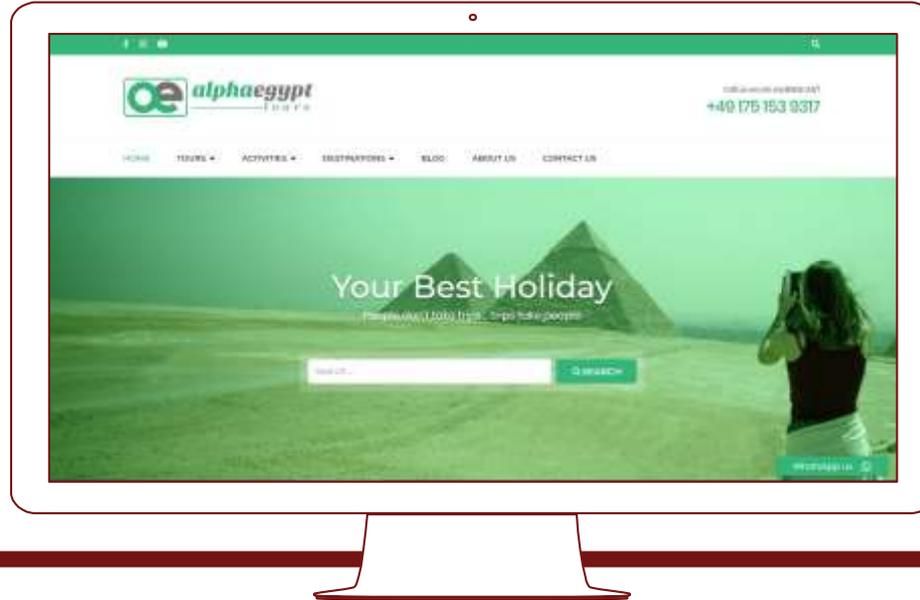
NUMBERS

Our Portfolio

Egypt Eye Tour



Alpha Egypt Tours



In A Click



Our Clients



and more

RESULTS

Testimonials



A screenshot of a Facebook post. At the top left is a circular profile picture of a man. To its right, the name "Sameh Makram" is followed by a right-pointing triangle and "Mighty Leap". Below the name is the text "July 28 at 3:35 PM" and a globe icon. The main text of the post reads: "I have been using Mighty leab service for the last 4 months, and Ramy is doing really a great job, and my website doing very well because of his marketing skills." Below the text is a horizontal line, and underneath it are five interaction buttons: "Like" (thumbs up icon), "Comment" (speech bubble icon), "Share" (share icon), "Message" (message icon), and a small globe icon with a downward arrow. At the bottom of the post is a comment input area with a circular profile picture on the left, the text "Write a comment..." in the center, and three icons on the right: a smiley face, a camera, and a GIF icon.

Sameh Makram
Egypt Eye Tour Owner

“



 **Mohamed Abdelfattah** ▶ **Mighty Leap** 7 hrs · 🌐 ⋮

Unlike any digital marketing agency around here, very professional and quality driven!

 Like  Comment  Share  Message 

 Write a comment...    

Mohamed A bdelfattah
Tendoledu Co-owner



Roshdy Samir  recommends Mighty Leap. 

August 2 at 7:29 PM · 

Ramy is a great person and very professional, such a hard worker, and I really appreciate everything he did to our business 🙌

Roshdy Samir
E E T C o - owner



BASIC

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- Reputation Management
- Social Media Strategy
- Social Channels Optimization
- Organic & Paid Campaigns
- Content & Graphics
- Keyword Research & Targeting
- SEO Optimized Blog
- Weekly Blog Article
- Digital Marketing Strategy
- Market Analysis
- Competitors Analysis
- Website & Landing Pages



ADVANCED

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- Reputation Management
- Social Media Strategy
- Social Channels Optimization
- Organic & Paid Campaigns
- Content & Graphics
- Keyword Research & Targeting
- SEO Optimized Blog
- Weekly Blog Article
- Digital Marketing Strategy
- Market Analysis
- Competitors Analysis
- Website & Landing Pages



MIGHTY

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- Reputation Management
- Social Media Strategy
- Social Channels Optimization
- Organic & Paid Campaigns
- Content & Graphics
- Keyword Research & Targeting
- SEO Optimized Blog
- Weekly Blog Article
- Digital Marketing Strategy
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- Website & Landing Pages

THANKS!



Any questions?

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